

Sustainable Energy Technology at Work

Event summary

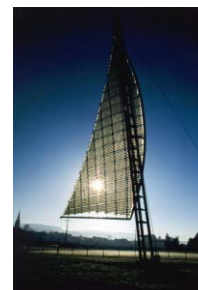
Climate and Energy Conference,
28th October 2010
Roskilde, Denmark

www.setatwork.eu

The world has entered a new energy era, where energy technology has a vital role to play. Sustainable Energy Technology at Work, SETatWork, strives at uniformed effort on addressing the EU interests in the carbon markets, by comprising EU policy goals as well as business opportunities. The basic objective of SETatWork, is to facilitate the entry of European know-how on Sustainable Energy Technologies (SET) into emerging climate markets: the European Union Emission Trading Scheme (EU ETS) and the Clean Development Mechanism (CDM) market in Asia and Latin America.

Sustainable Energy Technology at Work, a project supported by the EU's Seventh Framework Programme (FP7), is thus having as a key aim to promote sustainable energy technologies at carbon markets with focus on EU ETS and CDM markets in Asia and Latin America.

The T@W Sustainable Energy Technology at Work project today consists of 10 partners from Europe, 4 partners from Asia and 1 from Latin America.



Introduction/background and meeting content

The Energy and Climate event in Roskilde was organized jointly by the industry network initiative Zero Carbon Network and the SETatWork project, represented by Energy Consulting Network.

Zero Carbon Network is an initiative for encouraging companies in the Zealand area to undertake energy and climate measures. There are 25 company members in the network committed to take such path www.zero-carbon.dk

The event attracted around 50 participants, comprising representatives of both the industry and public sector.

The purpose of the event was to:

- Inform about policy initiatives in the energy and climate sector
- Showing Good Practice of company initiatives
- Enlighten the media's role in the awareness of energy and climate
- Fostering discussion of what factors influence policy oriented action and what initiatives could be taken to match actors and interests

The highlights of the speaker intervention were:

- Policy: The Danish Energy and Climate minister Lykke Friis (LF) informed about the policy process. She reported on Danish achievements like offshore wind power development and that the share of cleantech companies in DK is the highest in Europe. Further DK is pushing for EU to move from the 20% GHG reduction target to 30% and LF pointed at a recent report from a national Climate Commission drawing up interesting perspectives for the future; one key conclusion of the report being that a shift to a CO2 neutral Danish energy sector will not imply any further costs when calculated over the full period. The prospects for the upcoming climate conference in Cancun, Mexico, (COP16) may not be the best, but LF advocated for keeping momentum as the situation might not be better up to the next COP in South Africa in 2011.



The Danish Energy and Climate minister Lykke Friis pointing the direction at the SETatWork matchmaking event

- Good Practice example, Coca Cola: Mikael Bonde Nielsen presented Coca Cola's efforts of making the company's worldwide production of liquids sustainable. This concerns the energy side of this as well as minimizing the water consumption and reducing the environmental impact of the supply chain. In cooperation with organizations like WWF and Greenpeace Coca Cola has obtained remarkable results and via its size been able to push the suppliers to follow a climate friendly direction. All this is not driven by direct economic motivation, but due to the recognition that taking such steps is essential to ensure the company's long-term growth and viability.
- Good Practice example, Island of Samso: The Danish Island of Samso is a good example of how a dedicated effort from a community, either a local society or company or a public-private partnership can move barriers and make impressive results. At Samso all actors in the community from both public and private side have worked together on these achievements and creating a strong environmental profile for the island. Søren Hermansen, the long term promoter at Samso, advocated for that similar initiatives could be taken other places in Denmark and the proper communication between the involved parties and a sufficient planning horizon are essential factors to succeed.
- The role of media: Steffen Kretz, representing the national Danish broadcast company DR, was appointed 'climate correspondent' in relation to last year's COP 15 in Copenhagen. This was a rather unique situation as climate usually is not ranked a top priority, but the climate's position as a key topic among the world's leaders up to COP15 called for high media attention. Following the poor results of the negotiations the media focus has changed away from climate, but it is SK's believe that climate will return to the media agenda and already doing so in form of the stories related to the impact of climate change like e.g. the implications of melting ice.
- Summary and discussion: The conference moderator summarized a general conclusion of the speaker interventions that most factors speak in favor for companies to follow a sustainable energy path in order to stay competitive and to be robust in relation to stipulated rises of the traditional energy fuels. A key challenge for the upcoming policy and the related policy measures is thus to pave way for such development and for the companies it is a matter to pick up the signals and integrate it in the company policy and practice.

Overall assessment of the outcome of the meeting

The SETatWork intervention in Denmark has taken place in cooperation with industry networks like Zero Carbon Network, Green Network and Key2Green. These networks have provided a platform for the dissemination of the developed tools and training of the ETS sector.

The Climate and Energy Conference in Roskilde marked the culmination of these efforts. Denmark face an interesting period where the climate policy is to be refined and where the recent report of the Climate Commission provide good prospects, cf. this link www.klimakommissionen.dk/en-US

The event helped to bring together the different type of actors where a fruitful interaction is essential in order to put such policy into practice. As part of this it gave the company members of the Zero Carbon Network and other present industry representatives an opportunity to get in-sight in the development of the climate policy, good practice and networking among other companies and public sector representatives.



Picture from the panel discussion at the SETatWork matchmaking event

Event programme

Klima –og energikonference 2010

Få energi ind i virksomheden & Vend udfordringerne til en konkurrencemæssig fordel

Zero Carbon Network & SETatWork inviterer til klima –og energikonference

På konferencen sætter vi fokus på, hvorfor en skarp energi –og klimaprofil er afgørende for virksomhedernes konkurrenceevne -og hvilke muligheder og udfordringer det giver

For at få svar på dette har vi samlet toneangivende politikere og eksperter, som vil sætte klimaudfordringern i perspektiv, og give deres bud på know og best practice i forbindelse med klimatiltag, der er gennemført i danske virksomheder



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Program for 28. oktober

12.30-13.00	Registrering og let frokost anretning
13.00-13.10	Intro v/ Kim Lundshøj, CEO Udviklingshuset Sjælland
13.10-13.20	Velkommen v/ Niels Ulrich Hermansen, Ringstedts Borgmester
13.20-13.30	Introduktion af dagens program ved Martin Lidegaard, Concito
13.30-14.00	Søren Hermansen, Samsø Energiakademiet Samsø –energijagtig forskningsø
14.00-14.30	Mikael Bonde Nielsen, Coca Cola Etik & Image: Gør virksomheden til en frontrunner
14.30-15.00	Pause –Kaffe, kage
15.00-15.30	Lykke Friis, Klima –og energiministeriet Global klimapolitik –på vej mod COP 16 i Mexico
15.30-16.00	Steffen Kretz, Journalist & Klimakorrespondent Mediets fokus på klima og energi –udvikling eller afvikling?
16.00-16.30	Paneldebat & opsamling
16.30-	Networking -Tak for i dag!



Praktiske informationer

Sted: Comwell Roskilde
Vestre Kirkevej 12
4000 Roskilde

Deltagergebyr 500 kr.

Tilmelding kan ske ved at sende en mail til Tina Wolff Haugbøll (tinawh@uhsj.dk) eller ring på 4631 6558

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List of participants

Firma	Navn	
A/S BEVOLA	Inge Ploug Pyskow	
Allesøe Specialmaskiner	Peter Eriksen Søndergaard	
Altinget	Anne Burlund	
Betterplace	Peter Cramon	
Bevola	Tommy Horn	
Bæredygtigt Landbrug	Vagn Lundskou	
Choosev	Alexander Schou Nielsen	
Choosev	Henrik Isaksen	
Coca Cola	Mikael Bonde	
Concito	Martin Lidegaard	
COWI	Ander-Møller Hansen	
Dagbladet		
Danske Bank	Jan Schmidt	
DESIGN KONSORTIET	Hanne Koch	
Det Danske Kulturinstitut	Michael Wolffhechel	
Det Danske Kulturinstitut	Jacob Fuglsang Mikkelsen	
DR	Steffen Kretz	
Enemærke & Petersen a/s	Bjerne Andersen	
Energi Consulting Network	Nils Daugaard	
Energiakademiet.dk	Søren Hermansen	
Energiakademiet.dk	Birgit Holmboe	

Energiforum Danmark	Dorte Nørregaard Larsen	
Energiklyngecenter Sjælland	Anne Holl Hansen	
Forum Advokater	Morten Mark Østergaard	
fuelSMS A/S	Orla Storgaard	
Gate 21	Dorrit Skårup Jensen	
GHform	Christian Wolff	
IDA	Kjeld Grønbech	
Klima -og energiministeriet	Lykke Friis	
KLS Grafik	Kasper Larsen	
KLS Grafik	Nikolaj Arenbrandt	
Lejre Kommune	Grethe Saabye	
Lejre Kommune	Christian Plank	
Lejre Kommune	Birger Prahl	
Lejre Kommune	Asta Rasmussen	
Lejre Kommune	Henning Nielsen	
IIDiamant	Lars Lindhardtsen	
Lyngebiovarme	Jens Henrik Christiansen	
Nordea	Carsten Reeves	
NORDISK ALUMINAT A/S	Tina Klarskov	
Nycomed Danmark ApS	Gert Juul	
Planmiljø	Tomas Sander Poulsen	
Planmiljø	Ida Bode	
Planmiljø	Niels Ulrik	

PR Konsortiet	Ulrik Larsen	
Reduce2day	Henrik Møllgaard Bruun de Neergaard	
Rimmedia	Mogens Rimm	
Ringsted Kommune	Niels Ulrich Hermansen	
Ringsted Kommune	Jacob Nordby	
Risø	Leif Kierkegaard	
Risø	Louise Vogel Georgi	
Roskilde Avis		
Roskilde Festival	Hans Christian Smed	
Roskilde Kommune	Frede Lærke Pedersen	
Roskilde Kommune	Lars Lindskov	
Roskilde Kommune	Thomas Niebuhr	
Roskilde Kommune	Evan Lynnerup	
Roskilde Mediecenter	Dorte Larsen	
Roskilde Mediecenter	Dorthe Bomark	
The Smarthome Company AS	Jørgen du Plessis de Richelieu	
UHSJ	Kim Lundshøj	
UHSJ	Maria Møllerstrøm Mikkelsen	
UHSJ	Kasper Skovse	
UHSJ	Huyen Pham	
UHSJ	Vibeke Graversen	
UHSJ	Asger Clausen	
Unep Risø	Jørgen Fenhann	
Unep Risø	Mette Annelie Rasmussen	

Vækstforum Sjælland	Jens Stenbæk	
	Heidi A. Vangsy	
	Jørgen Krogsgaard	
	Lars Nowack	
	Susanne Stedal	
	Kent Nielsen	